

IDEA OUTPERFORMS ITS COMPETITORS



The results are in, and **IDEA is the clear winner in all the major
audit software categories in the *Internal Auditor 2003 Software Survey*,
published in the August 2003 issue.**

For the third year running IDEA rated SIGNIFICANTLY BETTER than all its competitors in Extraction, Analysis, Fraud Detection/Prevention and Continuous Monitoring. In addition to outscoring its rivals, IDEA easily bested generic software like Excel and Access, as well as internally developed tools.

IDEA's Ease Of Use Translates Into Productivity

In the survey, users reported that IDEA required 30% less training than its closest competitor. You are up and running faster, and at a lower cost.

IDEA's Results Reflect Success In The Marketplace

Over the last 18 months IDEA has been chosen in every major tender around the world. This success is due to IDEA's unique blend of powerful functionality and ease of use.

We're Investing In The Future

CaseWare IDEA is committed to an aggressive program of development, expanding the capabilities of our core product, while exploring new platforms and technologies. This investment means that our users are better prepared to face the challenges of today and tomorrow.



Company Profile

CaseWare IDEA Inc. is a privately-held software development and marketing company, with offices in Toronto and Ottawa, Canada, and distributor partners around the world. CaseWare IDEA Inc. is a subsidiary of CaseWare International Inc., the world leader in business-intelligence software for accountants, auditors and other professionals.

Users/Distributors/Languages

IDEA is used in over 60 countries in 11 languages, by major accounting firms, federal, state, provincial and local government, corporations in all industry sectors and by universities as a teaching tool. The power and functionality

of IDEA have attracted users who are financial and internal auditors, forensic accountants and fraud investigators, financial managers, general and systems consultants, educators, statisticians and information systems professionals.

Survey participants represent a variety of industry segments, and include chief executives, audit directors, and IT audit directors.



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